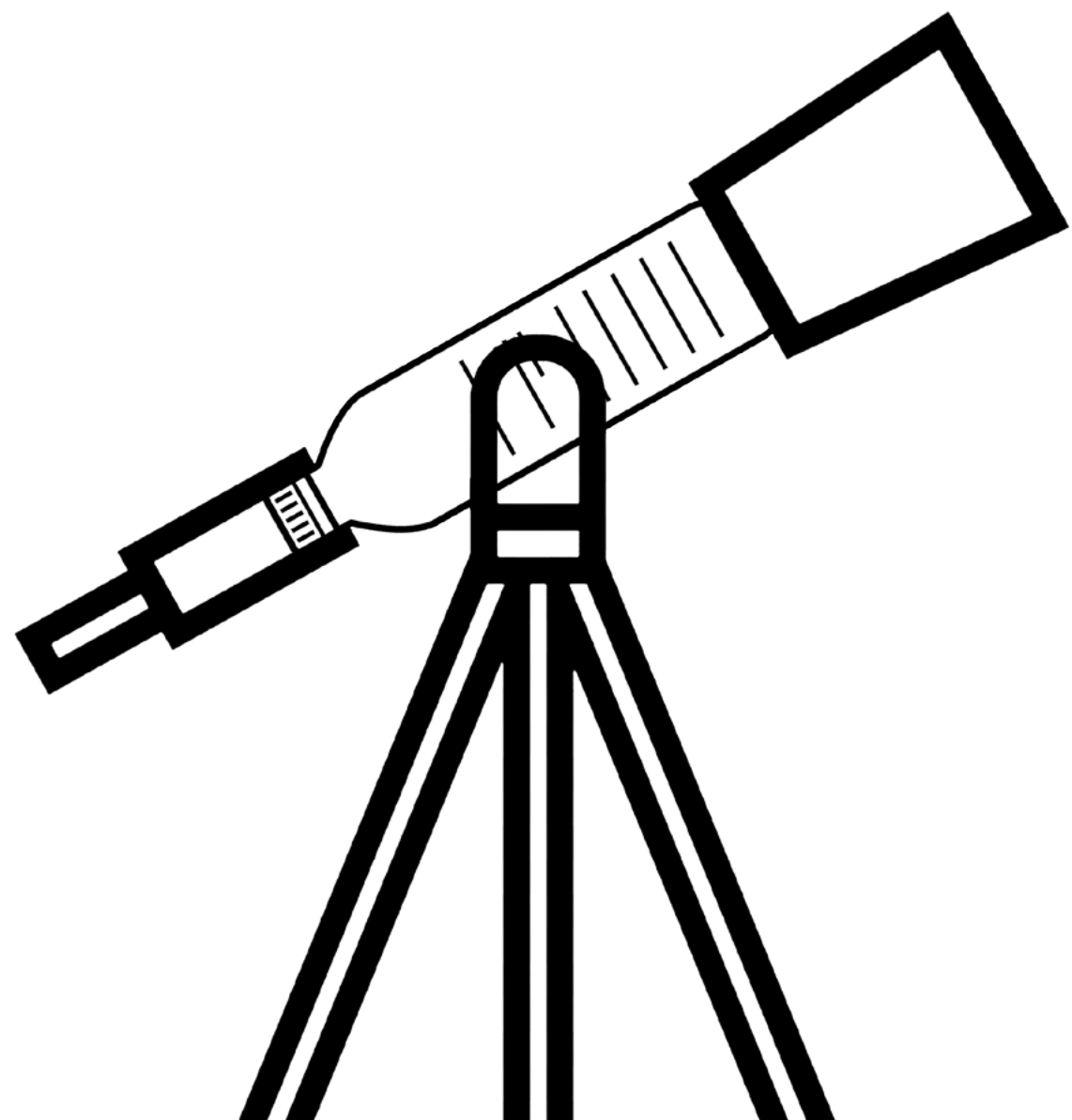




thirst

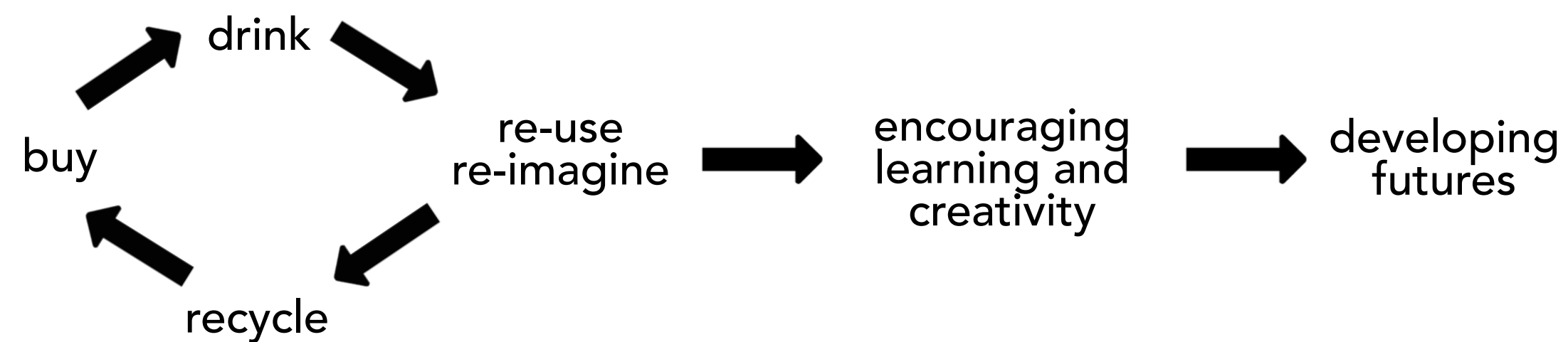


the drink that has futures in mind



the idea

This brand is designed to create a better future for everybody. From sustainability to helping the development of future generations. By creating a bottle *designed* for re-use it not only promotes upcycling and recycling but also gives us a chance to encourage the younger generations to create a better future for themselves, both through reducing waste and opportunities for education.



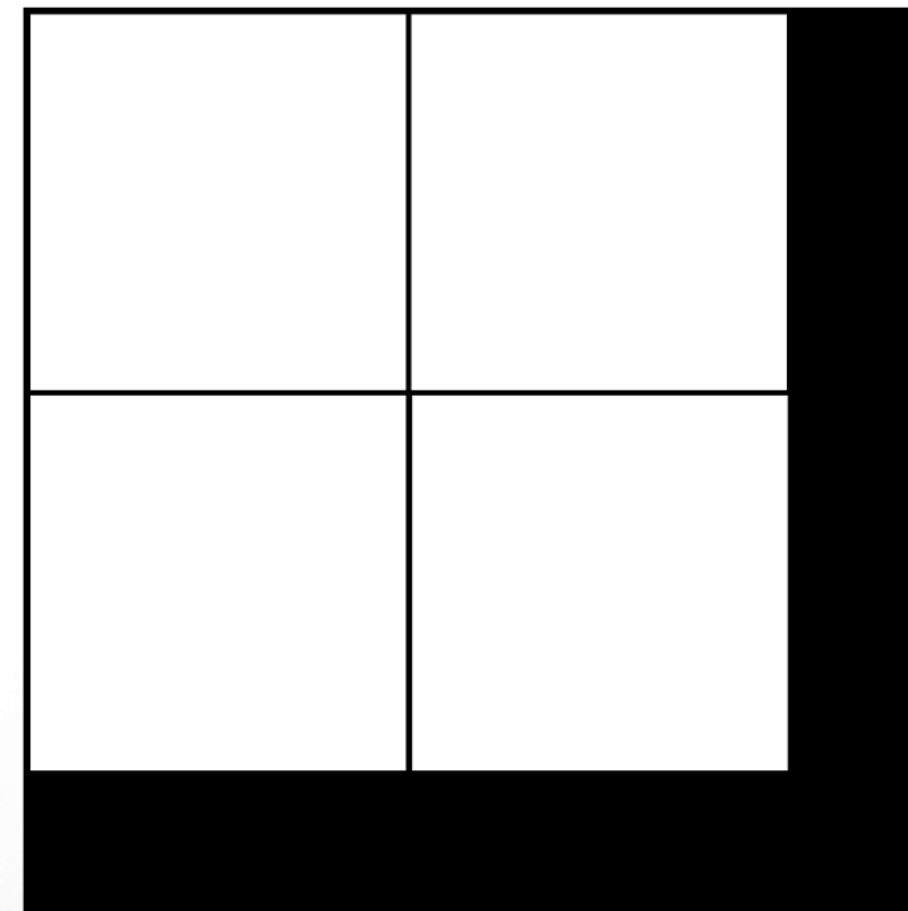
re-cycle
re-use
re-imagine

made from 100% recycled plastic

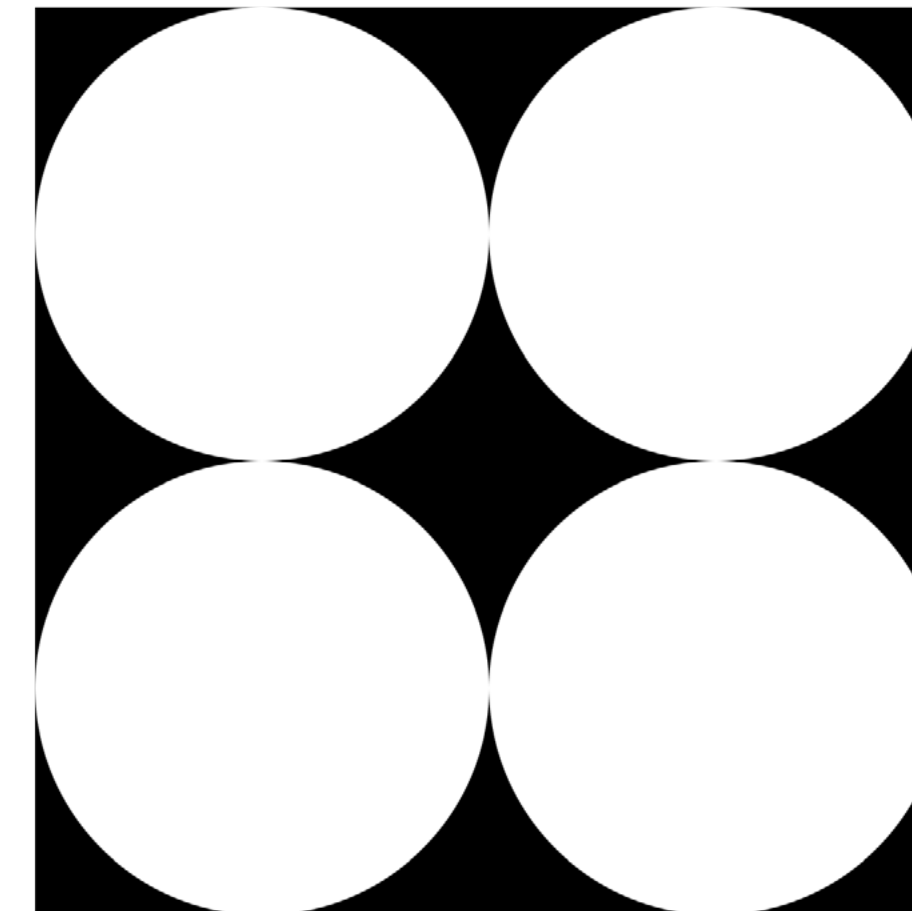
500ml
23cm



5.44cm



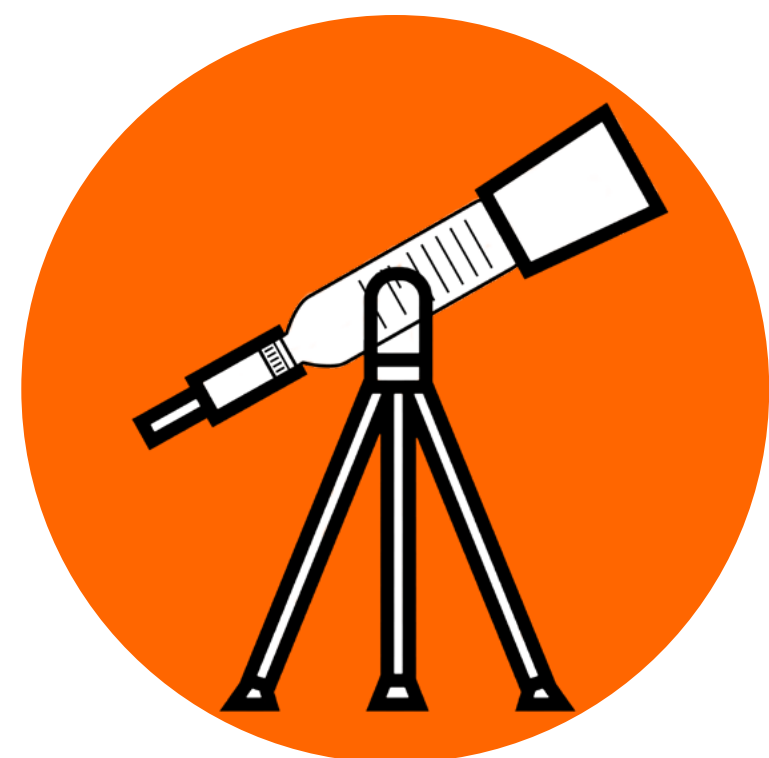
6.58cm

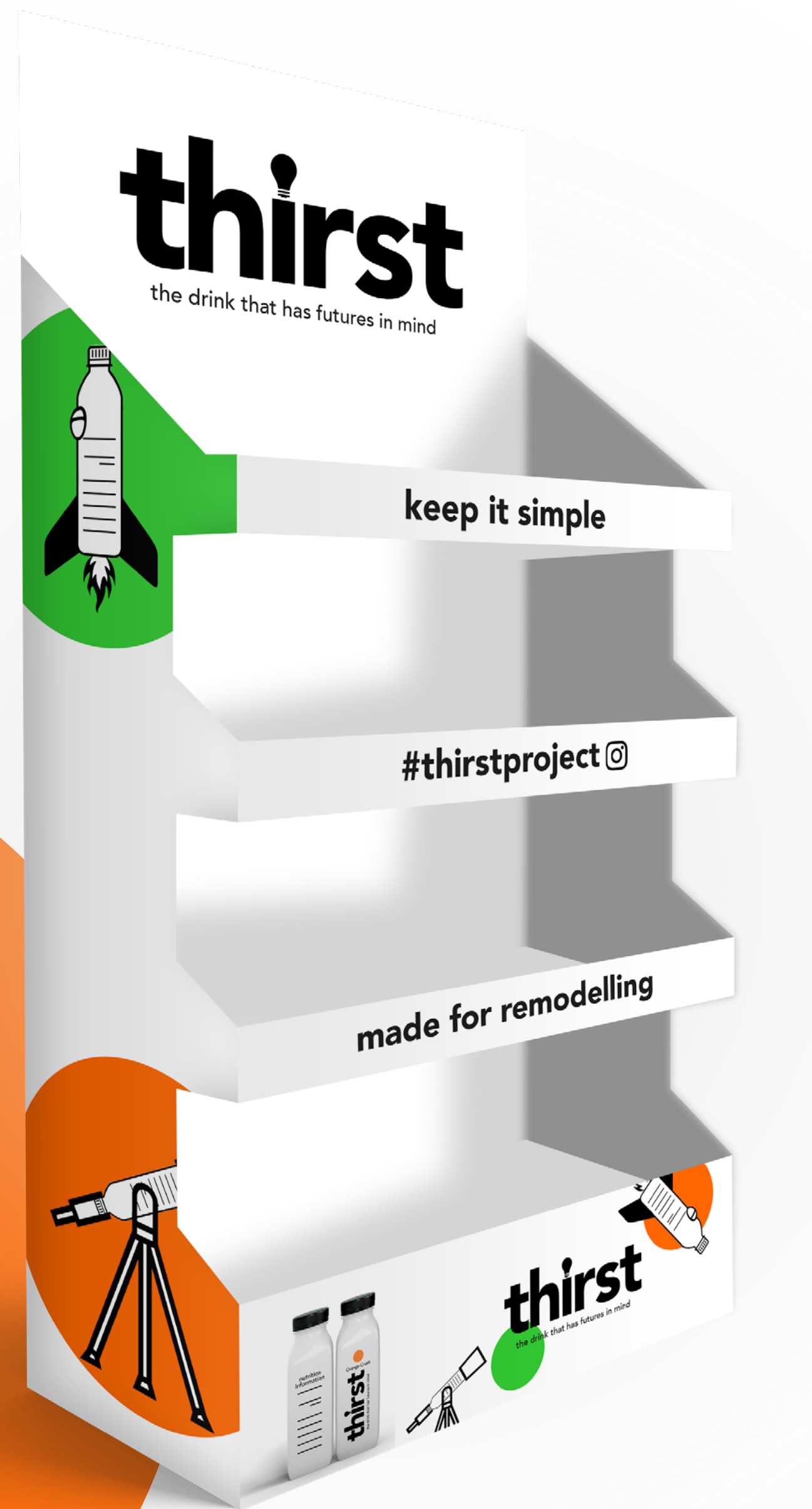


By using a square shaped bottle design, space is saved in boxes and during transportation. Fewer materials leads to a lower carbon footprint during production, additionally carbon emissions are reduced as more bottles can be transported at once.

*not to scale

made for remodelling





supermarket/shop stand





keep it simple

The perfect fridge filler! Keeping it plain and simple, easy to grab on the go. 3 different fresh juice flavours made from natural ingredients.





it's competiton time!

Think you've got what it takes to become the next best inventor?

Simply redesign your thirst bottle and upload a picture to Instagram with the hashtag:

#thirstcomp 

brand launch

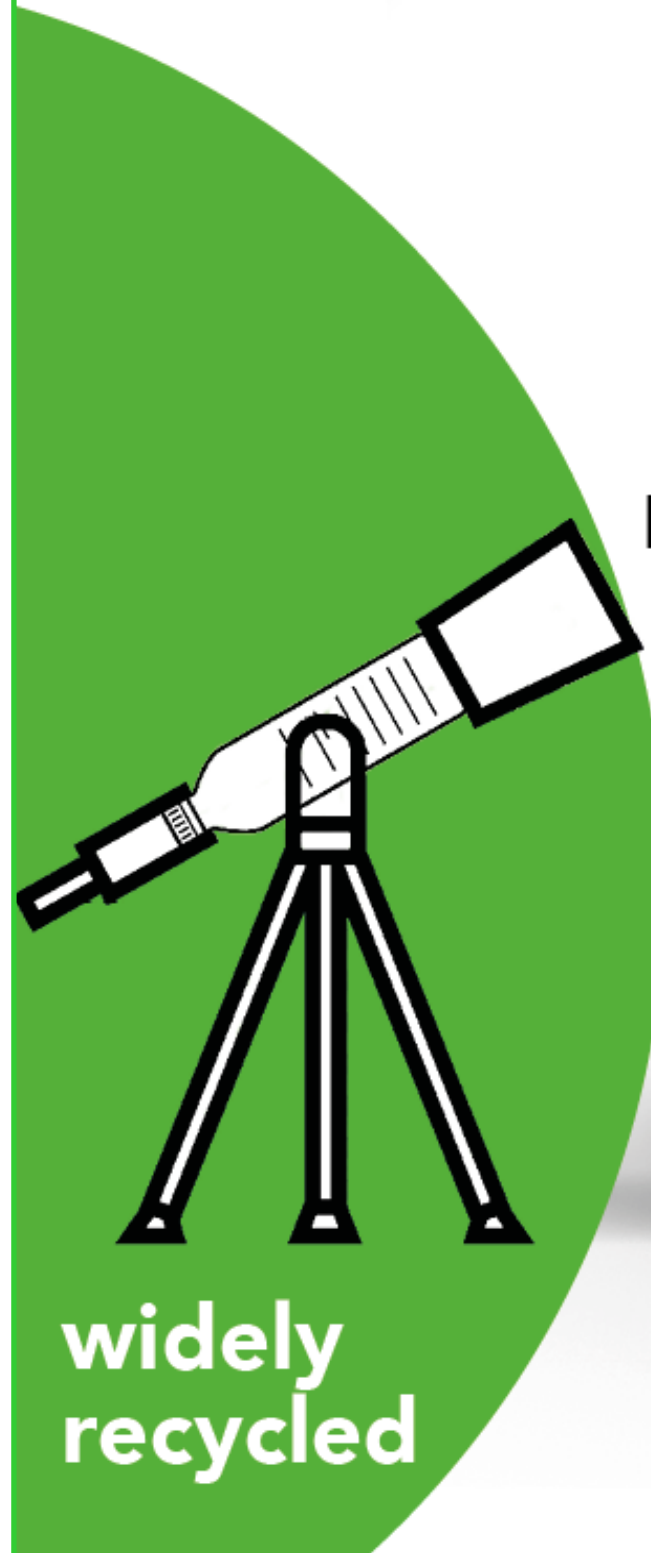
The selected winner will get a months supply of thirst drinks!



thirst

the drink that has futures in mind

re-cycle
re-use
re-imagine



widely
recycled

re-design
me



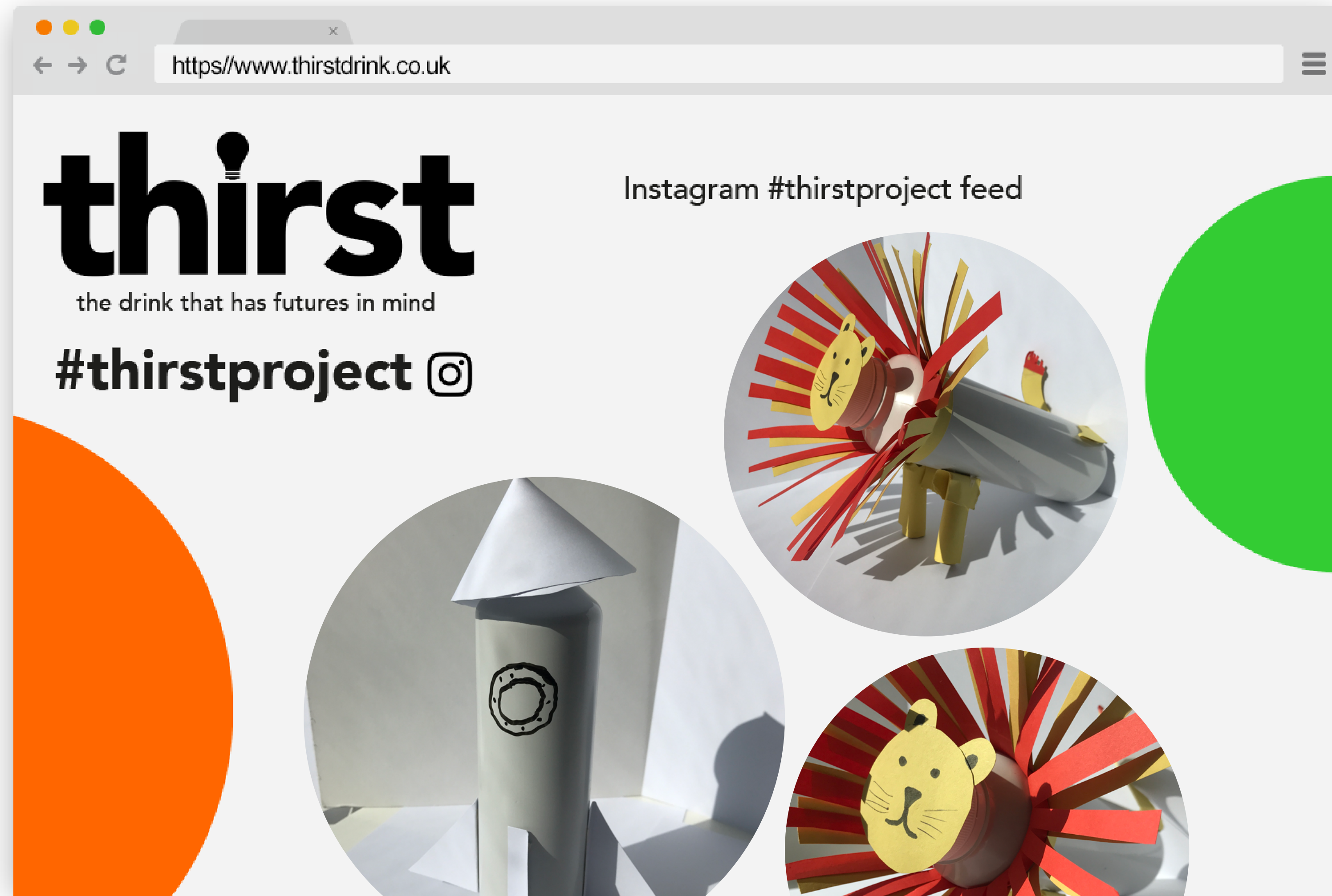
thirst

the drink that has futures in mind

made from
100%
recycled
plastic



it doesn't need to
be complicated



#thirstproject

