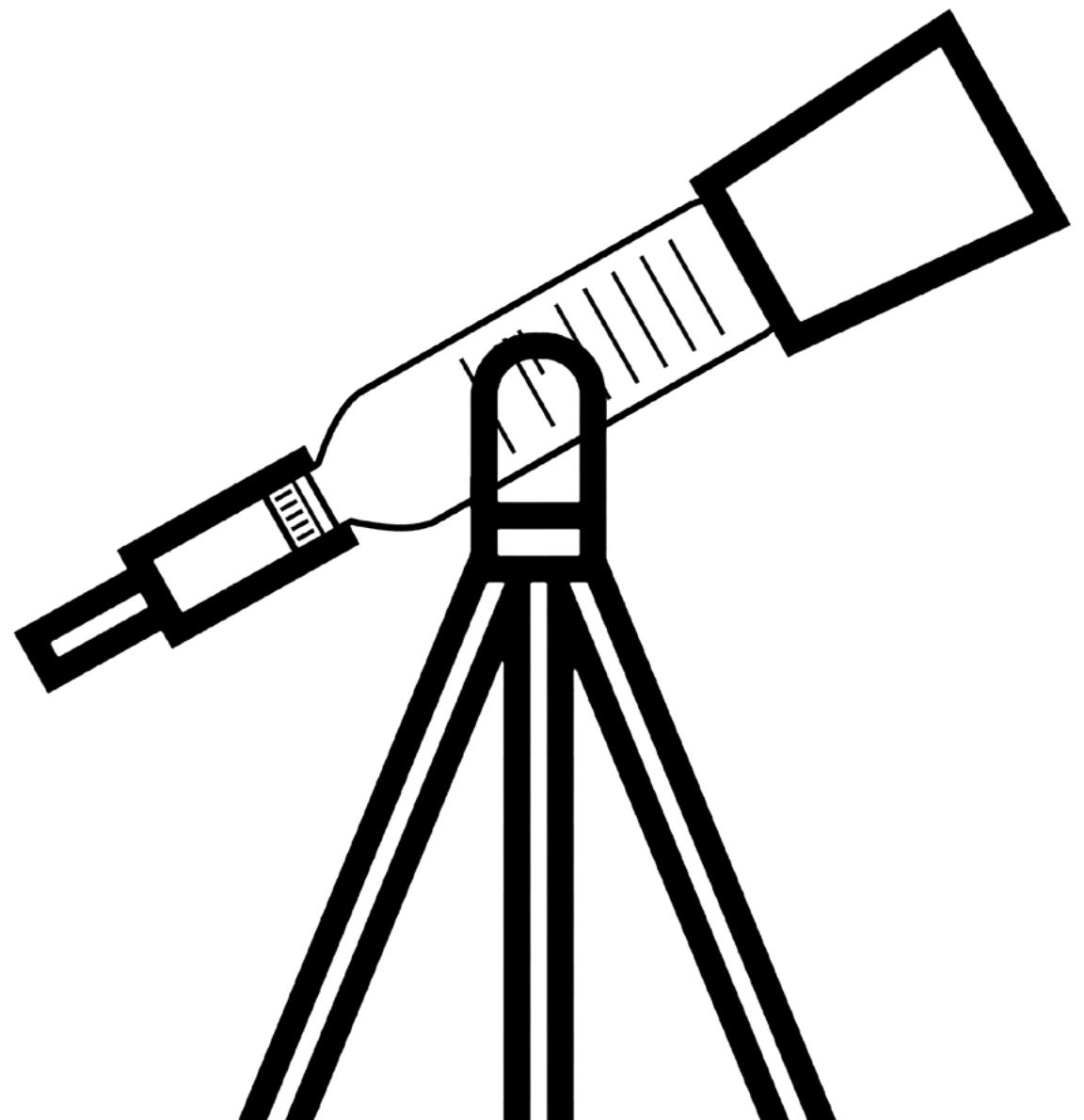


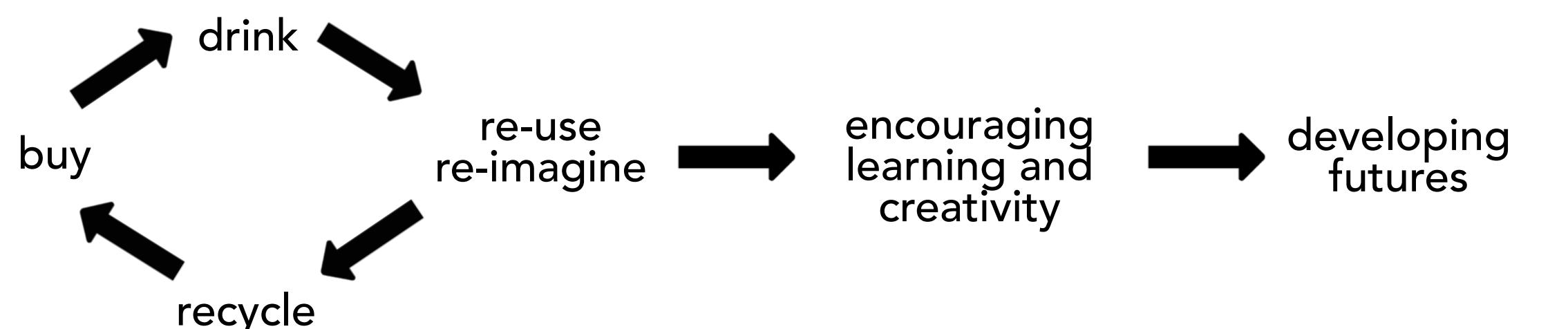
thirst

the drink that has futures in mind



the idea !

This brand is designed to create a better future for everybody. From sustainability to helping the development of future generations. By creating a bottle designed for re-use it not only promotes upcycling and recycling but also gives us a chance to encourage the younger generations to create a better future for themselves, both through reducing waste and opportunities for education.



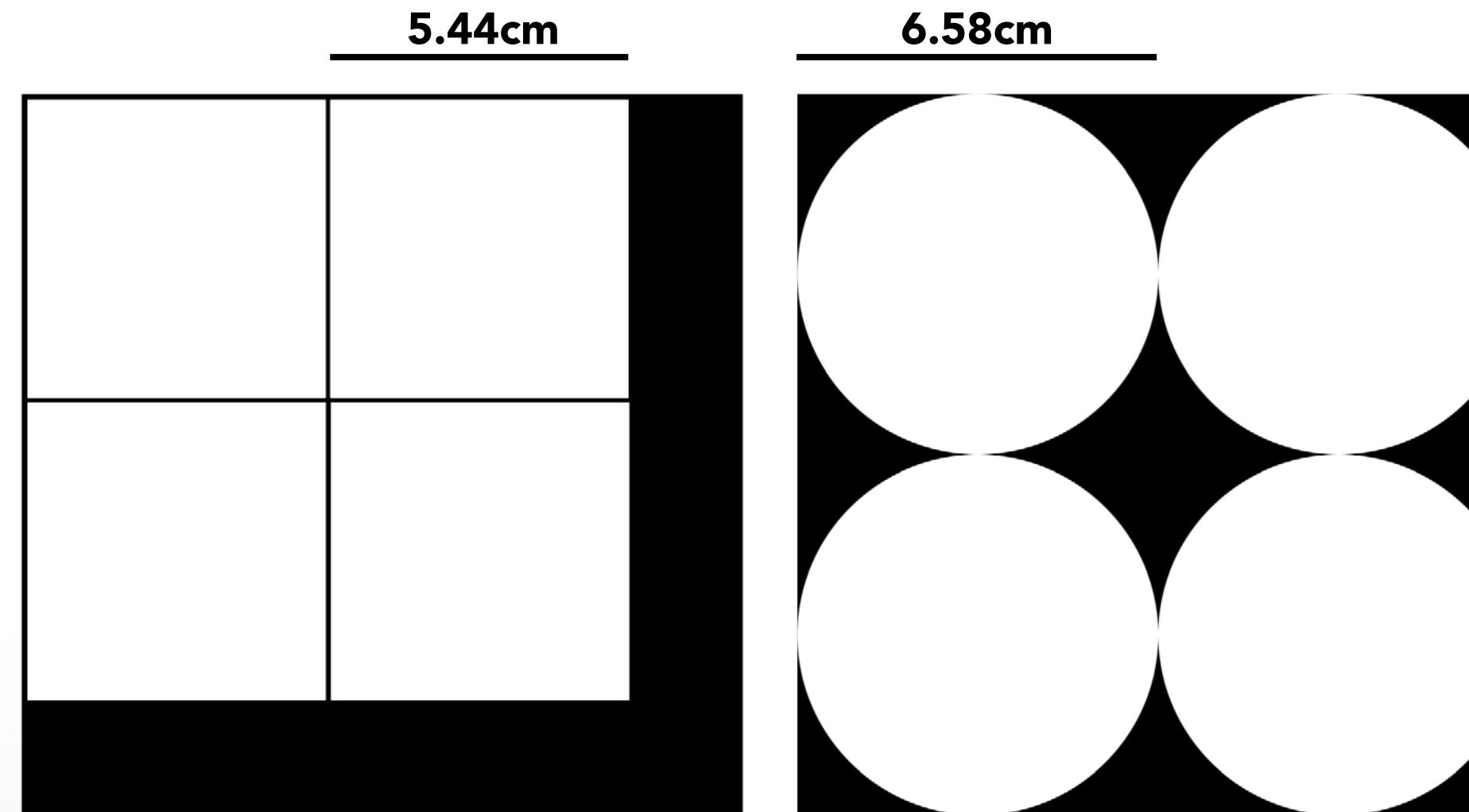
re-cycle
re-use
re-imagine

500ml
23cm



*not to scale

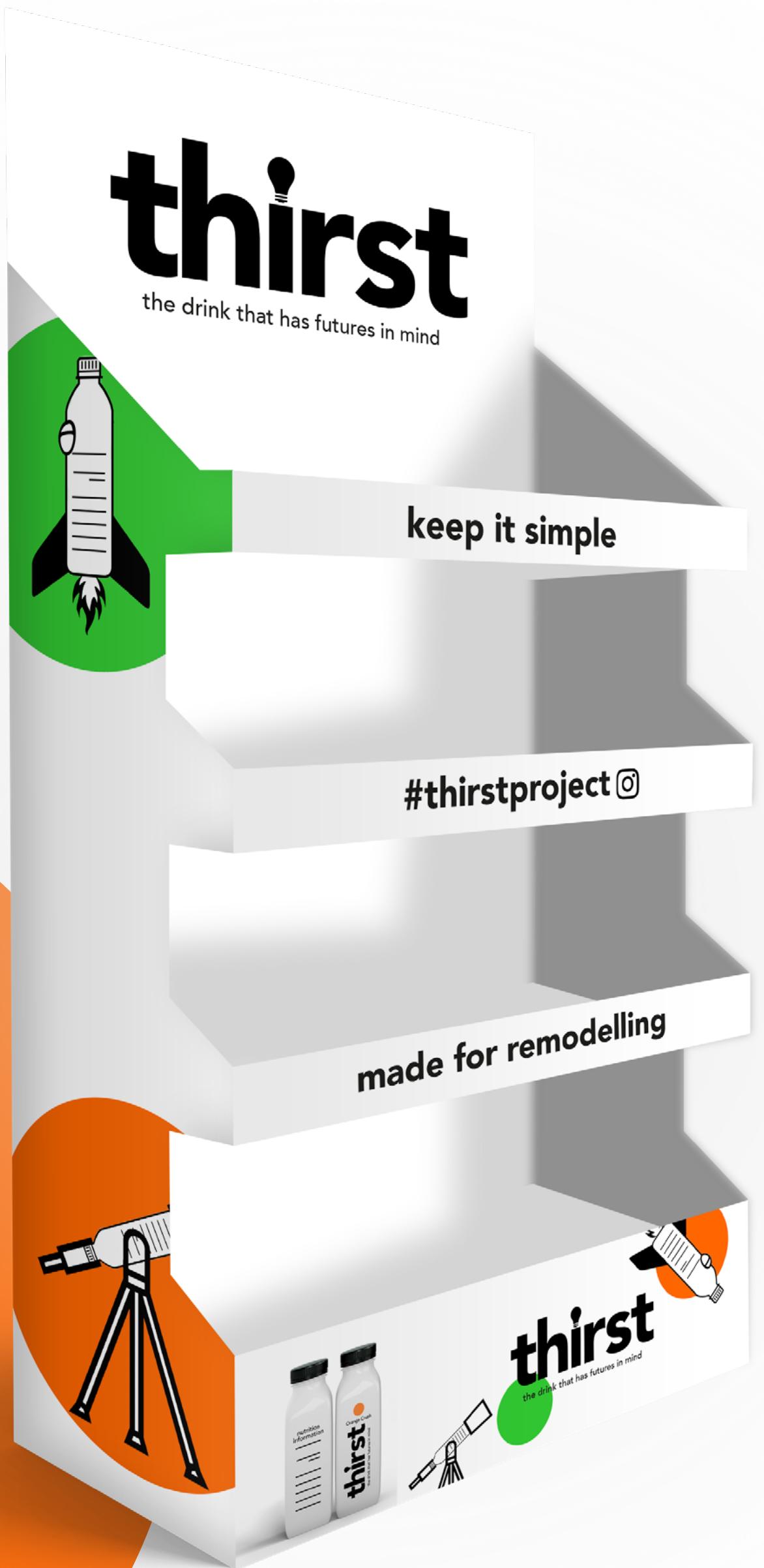
made from
100%
recycled
plastic



By using a square shaped bottle design, space is saved in boxes and during transportation. Fewer materials leads to a lower carbon footprint during production, additionally carbon emissions are reduced as more bottles can be transported at once.

made for remodelling





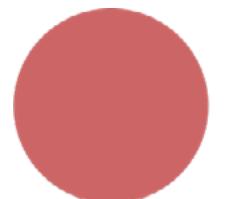
supermarket/shop stand





keep it simple

The perfect fridge filler! Keeping it plain and simple, easy to grab on the go. 3 different fresh juice flavours made from natural ingredients.



Tropical Punch



Orange Crush

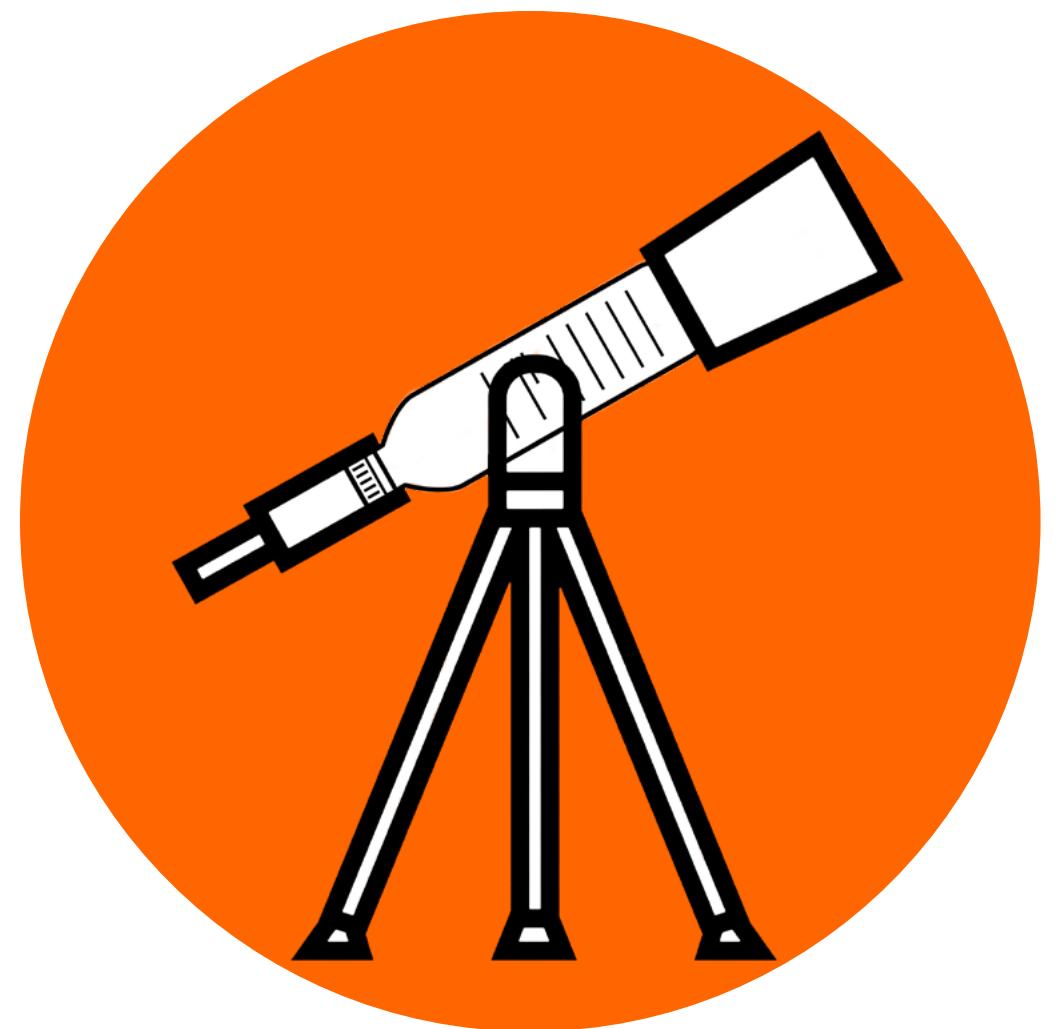


Apple Zing

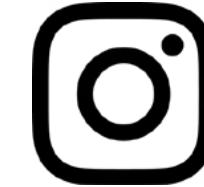


it's competition time!

Think you've got what it takes to become the next best inventor?



Simply redesign your thirst bottle and upload a picture to Instagram with the hashtag:

#thirstcomp 

brand launch

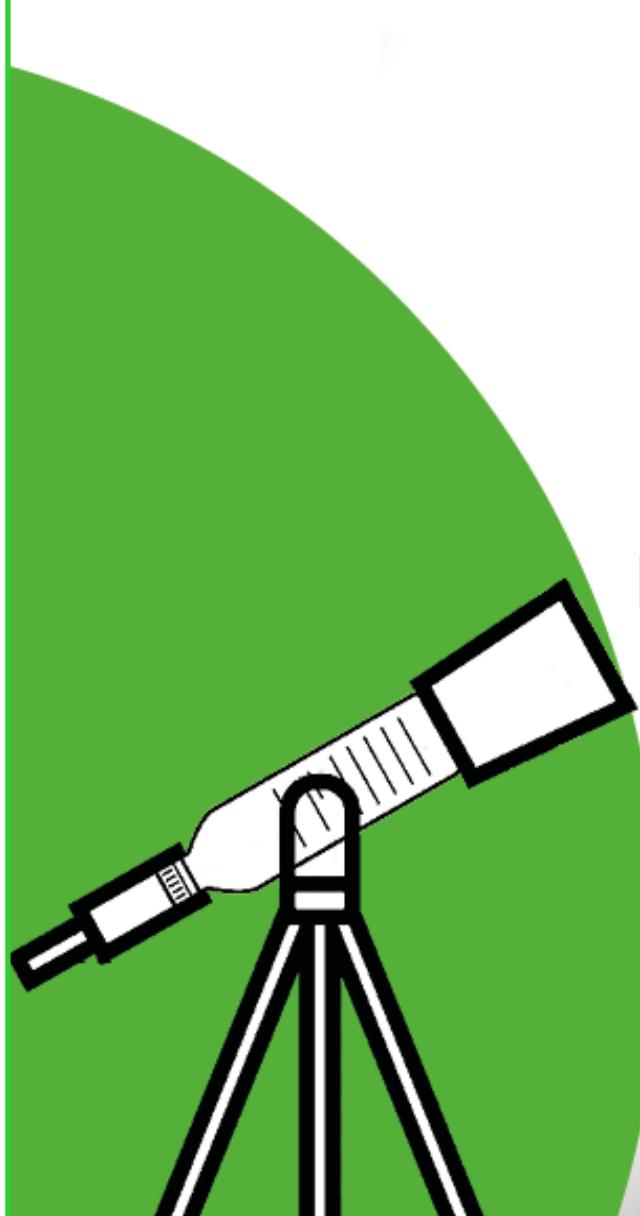
The selected winner will get a months supply of thirst drinks!



thirst

the drink that has futures in mind

re-cycle
re-use
re-imagine



widely
recycled



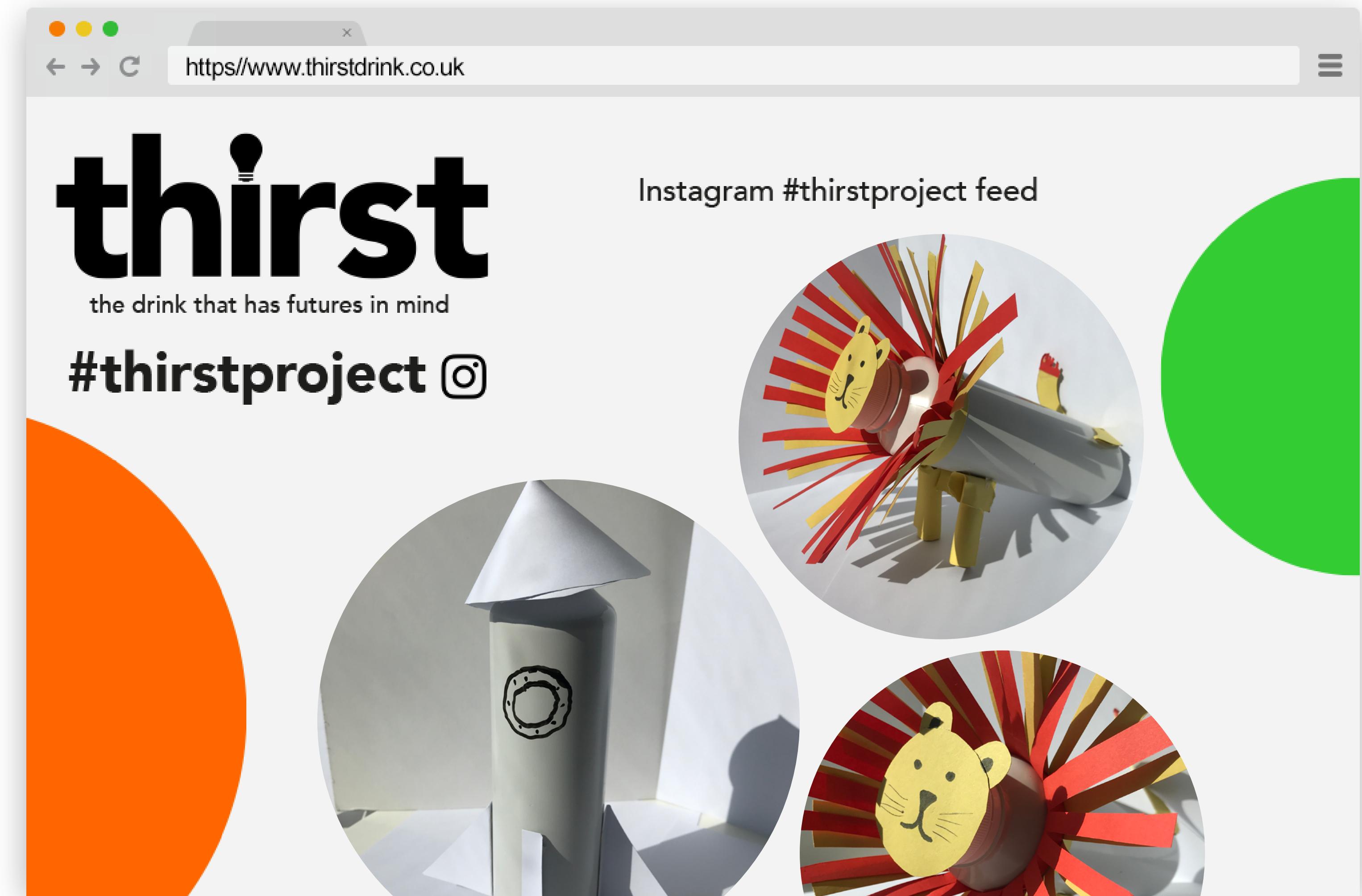
thirst

the drink that has futures in mind

made from
100%
recycled
plastic



it doesn't need to
be complicated



#thirstproject

